

In comment to the proposed change to LPFM regulations (Proceeding 04-233) I wish to offer the following comments.

1. K-Love is a nationally broadcast, listener supported radio station that I personally support on a monthly basis. It is rebroadcast on three translators in central Oregon, where I have lived for 15 years now. Until this station became available, I listened and cared very little about radio and the current formats in practice that are offensive to me and my family. Much of what is broadcast commercially has also become a replay of feeds that are generated in other markets to broaden appeal but of little relevance to me. I have many avenues of news available but prefer the commercial free format of K-Love as well as the listener friendly format. It is a station my family can listen to with no worry about what might be played or said.
2. If LPFM were to be broadened, thereby displacing K-Love on the local translators it would be a great loss to myself as well as the local and national community. K-Love is totally supported by its listeners and has the total support of its listeners. It broadcasts an upbeat, positive message as well as providing services to its listeners that need someone just to talk to. Without K-Love the radio would remain silent in my house most of the time. I am also a yearly supporter of Oregon Public Broadcasting but am unable to listen to it as a family because again, the content varies and can be of questionable nature with no notice. K-Love plays at my business (I am a small business owner, also sponsored by an SBA loan) and at my home with no worries about content. I am positive that my family and our customers are not alone in expressing a great need for the continued freedom to broadcast K-Love radio using the regional translators now available.
3. If LPFM is allowed to displace K-Love and other stations that use regional translators the impact would carry long term effects. There is a need for national radio just as there is a need for local radio. Changing priorities at this juncture is imprudent and damaging to a network of stations (K-Love) which has been in existence for over 20 years and is completely listener supported. If a station of this size can continue operations on a donation basis, in this age of tighter economic trials, it speaks highly of the content and the importance of the message being broadcast. It is my personal appeal that great consideration be taken before making any changes that might impact such an important national treasure as K-Love radio.

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